

INVOICE NO. EN5572526 10/30/2016
INVOICE DUE DATE

BILL CYCLE 201610

11/27/2016

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	SENATE MAJORITY PAC 202175/JAS	P50082

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11865579	Johnstown, PA	TV	\$695.00	8	8

INVOICE NOTES

Gross Advertising Total \$695.00
Agency Commission (\$104.25)
Rep Commission (\$76.81)

Net Advertising Total \$513.94

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



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Product:

Comcast Order No: EN11865579

Market: Johnstown, PA

Estimate No: 5376

TIM Est No: 684889

Contract Type: Single

Campaign No:

AE Name: JAS National Political

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1589030	SMPPATV1622H Ken		CNN, DISC, ESPN, HALL, MNBC,	8	\$695.00
		Interconnect/7979	ITVL. TWC		

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Johnstown/Altoona Interconnect/7979	NW1589030	1	\$75.00
DISC	Johnstown/Altoona Interconnect/7979	NW1589030	1	\$115.00
ESPN	Johnstown/Altoona Interconnect/7979	NW1589030	1	\$300.00
HALL	Johnstown/Altoona Interconnect/7979	NW1589030	2	\$120.00
MNBC	Johnstown/Altoona Interconnect/7979	NW1589030	1	\$30.00
TVL	Johnstown/Altoona Interconnect/7979	NW1589030	1	\$40.00
TWC	Johnstown/Altoona Interconnect/7979	NW1589030	1	\$15.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate Fla	ıg
9-26-16	CNN	Johnstown/Altoona Interconnect/7979	7:18AM	SMPPATV1622H Ken	New Day	30	8	\$75.00	
9-26-16	DISC	Johnstown/Altoona Interconnect/7979	10:16PM	SMPPATV1622H Ken	Sacred Steel Bikes	30	10	\$115.00	
9-26-16	ESPN	Johnstown/Altoona Interconnect/7979	7:12PM	SMPPATV1622H Ken	Monday Night Countdown	30	13	\$300.00	
9-26-16	HALL	Johnstown/Altoona Interconnect/7979	6:19PM	SMPPATV1622H Ken	Last Man Standing	30	18	\$45.00	
9-26-16	HALL	Johnstown/Altoona Interconnect/7979	9:45PM	SMPPATV1622H Ken	The Middle	30	19	\$75.00	
9-26-16	MNBC	Johnstown/Altoona Interconnect/7979	8:46AM	SMPPATV1622H Ken	Morning Joe	30	25	\$30.00	
9-26-16	TVL	Johnstown/Altoona Interconnect/7979	6:44PM	SMPPATV1622H Ken	The Andy Griffith Show	30	29	\$40.00	
9-26-16	TWC	Johnstown/Altoona Interconnect/7979	7:16AM	SMPPATV1622H Ken	AMHQ	30	31	\$15.00	

Order# EN11865579 Total: \$695.00



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201610

BILL TO

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

AGENCY AGENCY NO.		CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	SENATE MAJORITY PAC 202175/JAS	P50082

Terms: Net 30 Days Phone: 610-350-3675 Mail to: Comcast Spotlight Fax: 484-983-3126

P.O. Box 415949 Note: Boston, MA 02241-5949

 ${\sf OMC_Business_Operations}$ @cable.comcast.com

Special Note:

Net Balance Due \$513.94

We accept checks, money orders, and all major credit cards.